



Peter Scott
Designer & Illustrator

Portfolio Sample

Hello there! I'm Peter Scott, a multidisciplinary designer who believes great ideas come from curiosity, collaboration, and a can-do attitude.

Most recently, I worked as a Senior Digital Designer at Imaginary Friends, leading on UI and UX projects for clients across a range of sectors. My work brought together creativity and strategy to design digital experiences and brand identities that looked great, worked beautifully and were accessible.

I also used illustration to add character and storytelling to brands, helping them connect with audiences in a more human and memorable way.

Over the years, I've worked across websites, campaigns, branding, packaging, and print - always with a focus on clarity, craft, and creativity that delivers results.

I'm now available for freelance and full-time opportunities, and always happy to chat about new projects or collaborations.

Specialties

- Digital (UI/UX Design)
- Branding and Identity
- Illustration
- Digital Campaigns
- Print and Packaging
- Exhibition

Software

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe XD
- Adobe After Effects
- Adobe Premier

International Beverage

Speyburn isn't just whisky - it's heritage in a bottle.

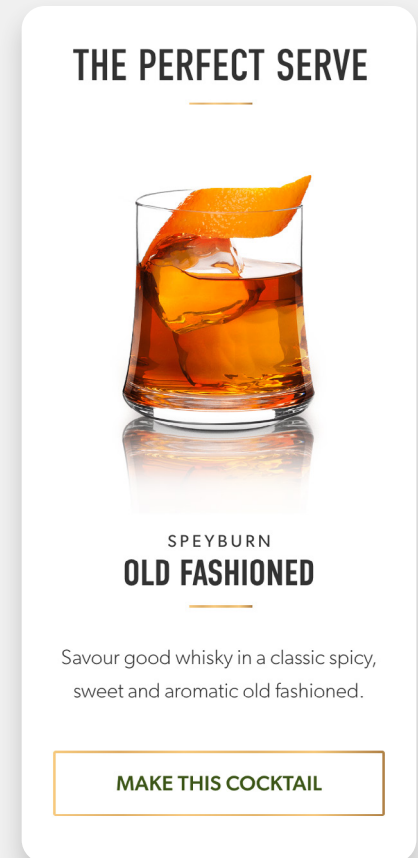
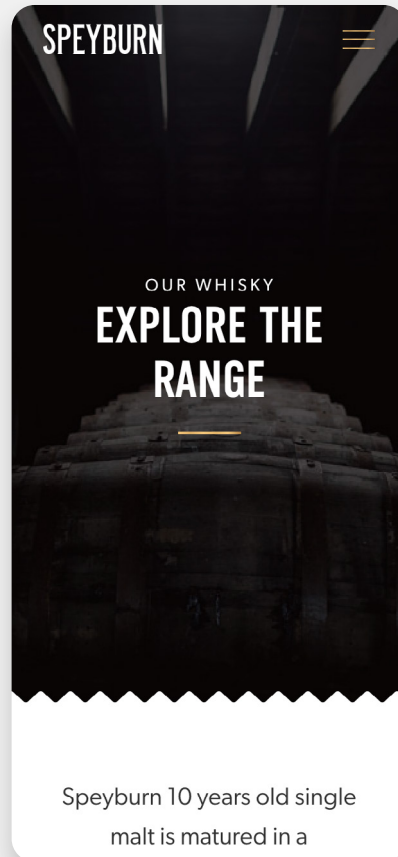
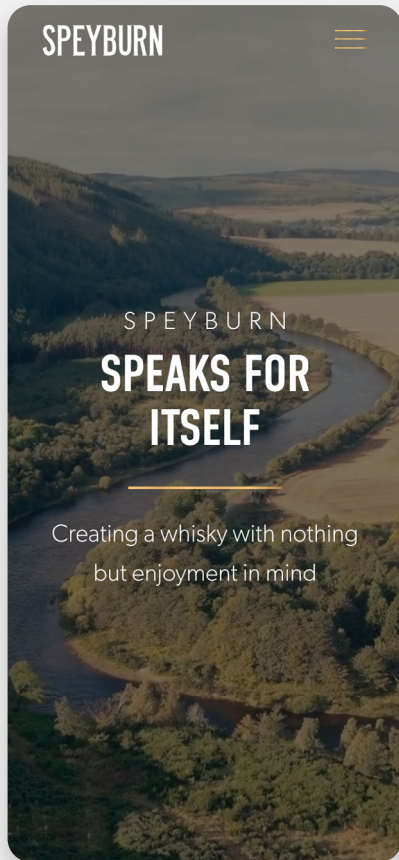
I took that rich, traditional brand and brought it online, creating a digital-first experience that's modern, intuitive, and a joy to explore.

From highlighting products and tasting notes to the award they've won and the history of the distillery and their process, every detail invites discovery and celebrates the brand's story

- UI/UX Design
- Iconography
- Illustration

[View Website](#)





125 YEARS IN THE MAKING

AN IMMERSIVE ADVENTURE
THROUGH THE AGES OF
DEDICATION, EXPERTISE,
AND TRADITION THAT
CULMINATE IN THE
CREATION OF OUR AWARD-
WINNING SINGLE MALT
WHISKY

STAY IN TOUCH

BE THE FIRST TO FIND OUT
ABOUT NEW SPEYBURN
RELEASES, MEMBERS ONLY
RELEASES AND THE LATEST
NEWS

SIGN UP

1897
KEY MOMENTS

SPEYBURN DISTILLERY FOUNDED BY JOHN HOPKINS

1897 saw Queen Victoria celebrating the 60th year of her reign and John Hopkins, never one to let a good celebration go to waste, set himself a big challenge. He said he would build a distillery and craft a whisky in time to toast the Queen's Diamond Jubilee. No one believed it was possible, but that didn't matter to John Hopkins - his instincts told him otherwise.

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SPEYBURN
RUM CASK FINISH

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THE PERFECT SERVE



Invest Glasgow

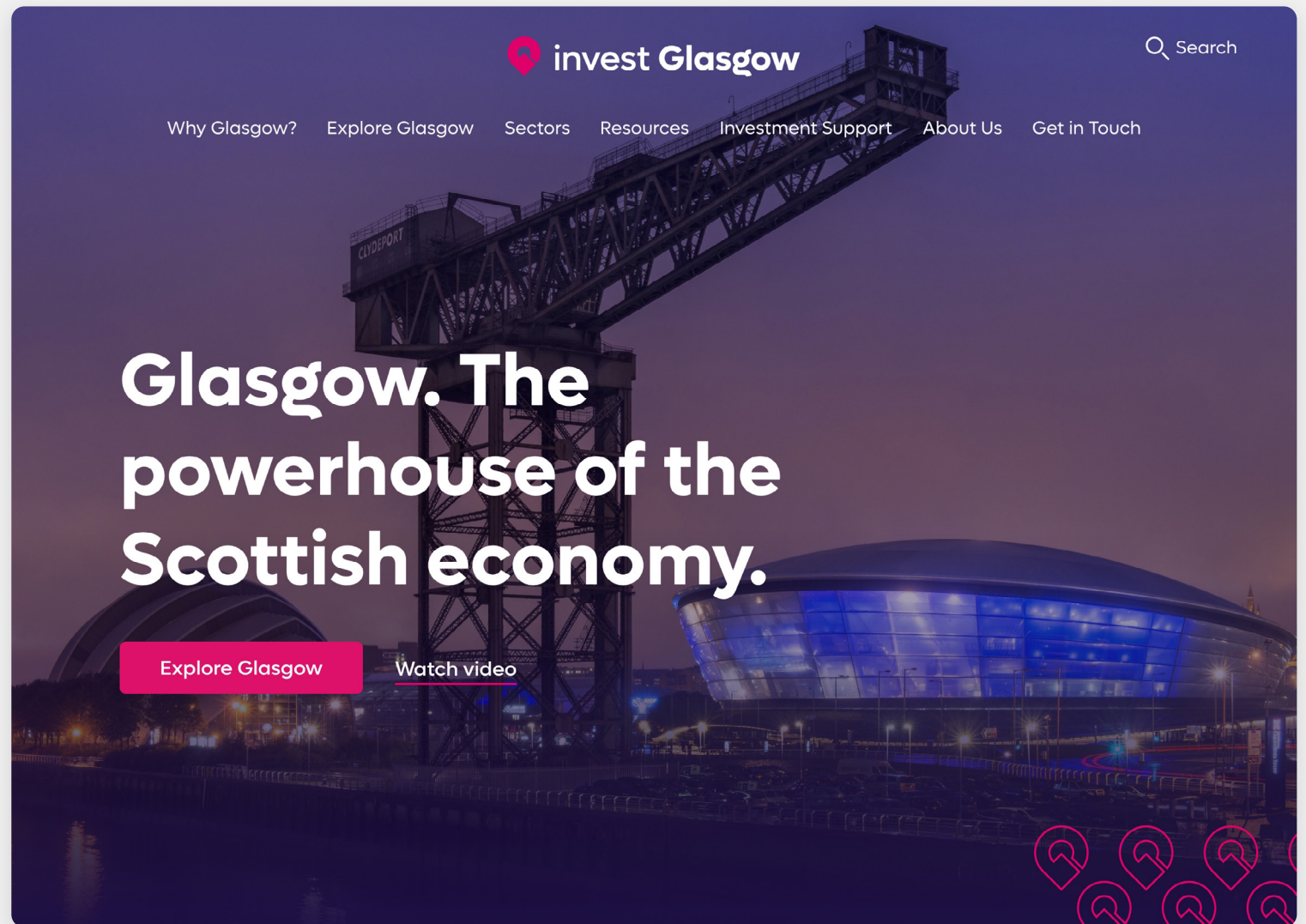
Glasgow needed a personality, a story, and a way to show its potential to the world.

As part of this project I created the logo, visual identity, and website, making investment opportunities, sector insights, and property information feel dynamic, accessible, and full of possibility.

The result? A city that's confident, professional, and impossible to ignore

- Logo Design
- Visual Identity
- UI/UX Design
- Iconography
- Motion

[View Website](#)



Explore Glasgow

Discover the opportunities Glasgow holds for your business. Use our site selection tool and data portal to navigate what the city has to offer.

Explore >



Make Glasgow your destination for corporate and real estate investment

Reasons to invest in Glasgow

Why Glasgow?

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Clusters Clinical Life Sciences and Biotechnology



Make it in Manhattan

 Strathclyde Business School,
199 Cathedral Street
Glasgow, G4 0QU

 8 - 9 June 2024, 09:00 - 17:00

Innovation is a challenge that faces all sectors, from manufacturing to services, and, from micro SME's to large corporates.

Book Now 

Make Glasgow your destination
for corporate and real estate
investment

Reasons to invest in Glasgow



How can we help?

I need investment
support

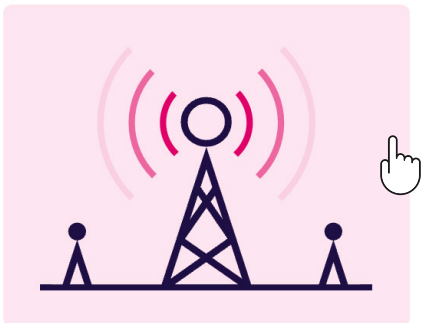


I want to know how
Invest Glasgow can
help

“

Glasgow regularly
reports as second only
to London amongst
the UK's largest cities
for the share of the
working age
population having
achieved graduate
level qualifications.

Energy and Green Transition



Digital Creative Industries



£300m

Subway system
refurbishment underway

(Mercer 2028 City Rankings)

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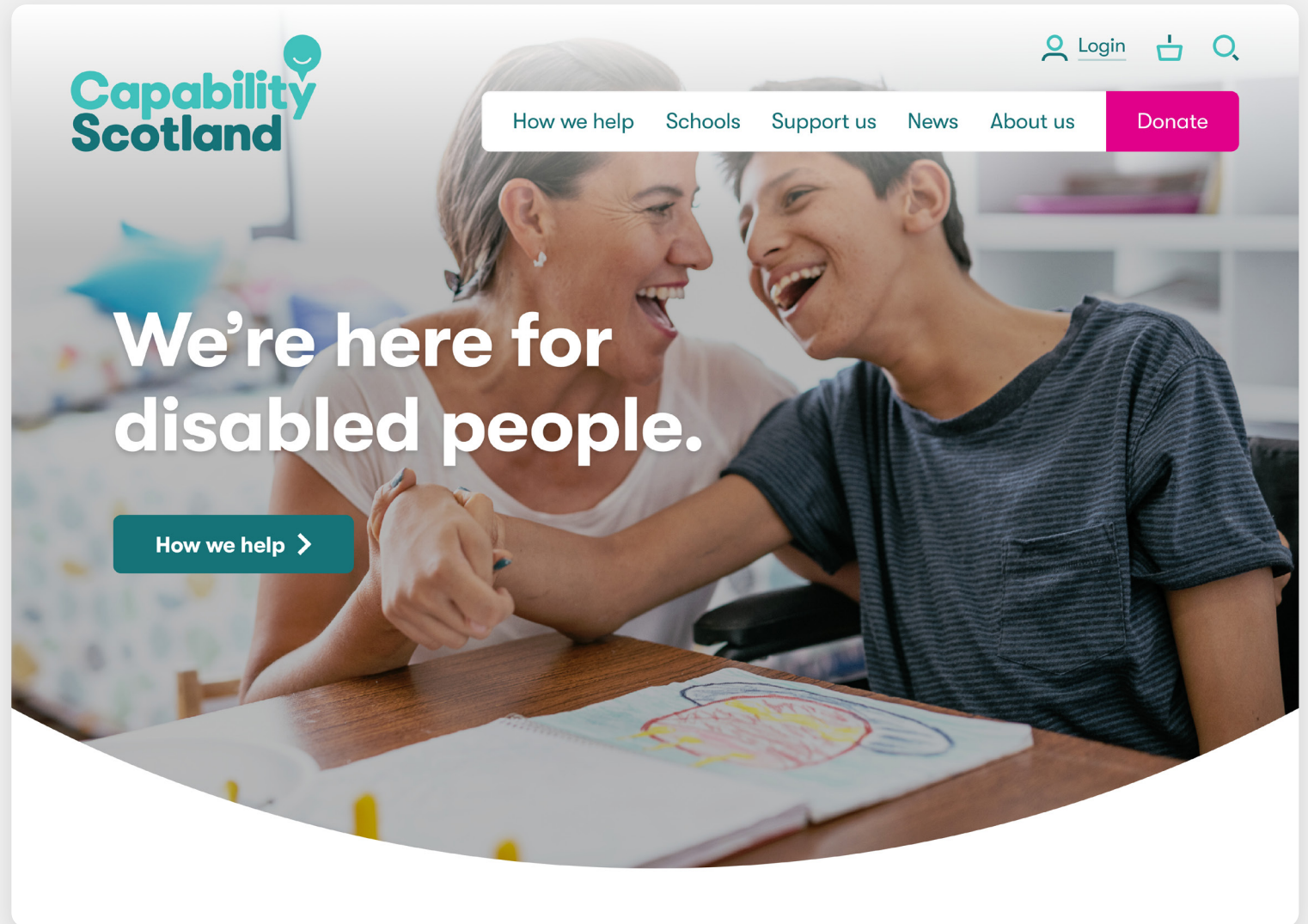
Capability Scotland

Capability Scotland does incredible work supporting disabled people across the country – but their digital presence needed to reflect that same compassion, clarity, and confidence.

I helped create a website that's accessible, informative, and uplifting, designed to connect people with care, resources, and ways to get involved. Every page was built with empathy and usability in mind, ensuring that accessibility wasn't just a feature, but a foundation

- UI/UX Design
- Iconography
- Illustration

[View Website](#)



One-off

Monthly

£10

can help us buy seeds, soil,
and supplies to develop our
sensory gardens.

£10

can help us buy seeds, soil,
and supplies to develop our
sensory gardens.

£10

can help us buy seeds, soil,
and supplies to develop our



A featured event pinned to the top of the listing

25 November 2026

Glasgow

£10 per ticket



Capability
Scotland

Menu

Capability Scotland's 20th Anniversary Party

1 December 2020

18:30 – 23:00

10 Gleddoch Road, Glasgow,
G52 4BD

Donations welcome

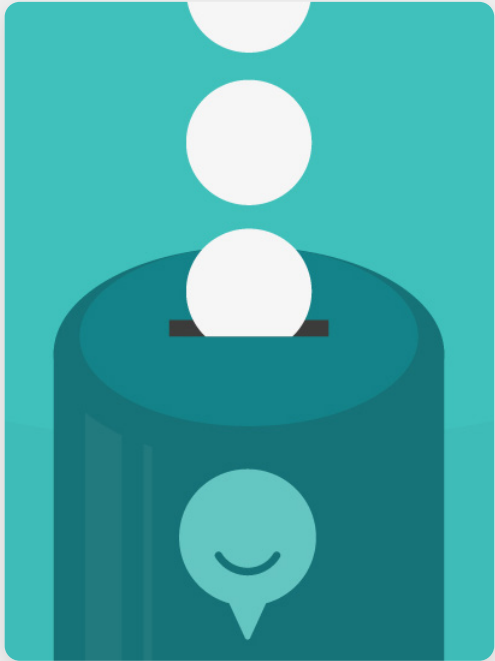
Register



Staff

Capability Scotland's Values
create the foundation of our
organisation and our
commitment to our people,
both customers and staff.





We're having a huge party to mark the occasion together - and you're invited!



£25.75 - £29.75 (Free with charity entry, min fundraising applies)

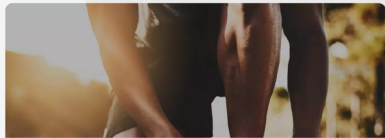


Glasgow Kilt Walk 2026

25 - 16 April 2026

Glasgow

£20



Virtual TCS London Marathon MyWay 2026

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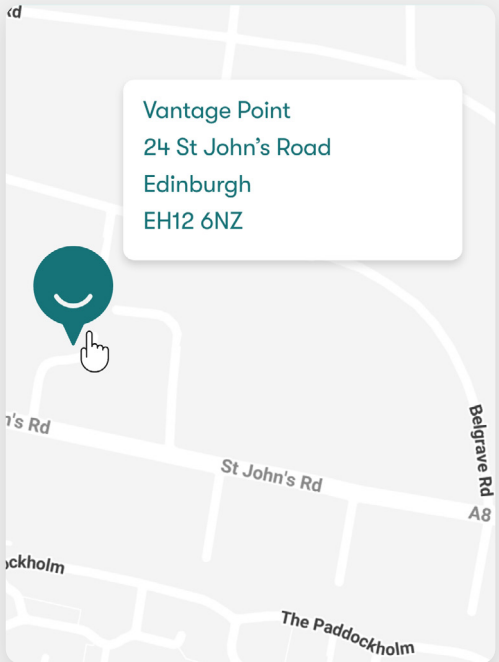
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£1,500,000+

Capability Scotland has raised significant funds to support services for disabled people across Scotland.



First Bus

First Bus wanted to bring health and safety to life in a way that really connected with their drivers, something engaging, memorable, and visually distinctive.

I storyboarded the video, created the illustrations, and worked closely with the motion designer to craft an animation that felt warm, human, and easy to follow, even without sound. The illustrative style gave the piece its own personality while weaving key safety messages naturally into the environment, from shop fronts to bus stops.

The result was a training film that not only engaged staff but also helped improve safety awareness. Research conducted by First Bus showed a reduction in collisions across the network after the video launched during Road Safety Week.

- Storyboard
- Illustration

